

Reyburn Video Production

Contract and Syllabus

Ms. Kaitlin Kruser – kaitlinkruser@cusd.com – 559.327.4500

Video Production is a year-long elective course that creates videos to highlight and represent the school to the students, staff, and community. The purpose of the video production course is to inform their viewers about the events, culture, and community here at Reyburn Intermediate School. The course's main focus will be to create video morning announcements, videos for school events, public service announcements, etc. Videos will be edited and created in class and then published on social media, YouTube and/or district web pages.

Suggested School Supplies

- College ruled spiral-bound notebook with a minimum of 100 pages. Pages must be at least 8.5" x 11" in size.

Grading Scale

A - 90% and above
B - 80% - 89%
C - 70% - 79%
D - 60% - 69%
F - below 60%

Grading Break-down

80% in class assignments/homework
15% participation
5% behavior/attendance

Content

- The students develop ideas for the content for Video Production. All content is subject to approval by Ms. Kruser.
- Video Production seeks to serve their viewers with accurate and factual reporting on significant aspects of school life at Reyburn and subjects of concern to its viewers.

Responsibility for Accuracy and Objectivity

- Video Production strives for the highest standards of accuracy, integrity, completeness and careful research in its presentation of material.
- Rumor and gossip are not, nor will they ever be, the basis for any story appearing on a video created by Video Production.
- Video Production students are responsible for collecting the facts and names included in their story. This includes scores from sporting events and player names. Spelling should be verified with any person mentioned.

Expectations for Video Production Students on Campus and at Events

To establish and maintain credibility, Video Production students are responsible for ethical and professional behavior at all times.

Students must earn the right to access a media pass for assignments. The student's behavior while using a media pass outside of class will also determine their future access to the pass. Understand that Video Production students represent themselves, their school, and the Video Production program while possessing their media pass.

All passes must be returned to class as directed by Ms. Kruser. If a media pass is needed for an after-school event, please see Ms. Kruser before the end of the school day to pick up the pass and any needed equipment. Passes and equipment must be returned the following morning before school, unless otherwise instructed.

There is ZERO TOLERANCE for unprofessional or distracting behavior while on assignment and for misuse of equipment. If a Video Production student is not acting appropriately and on task while representing the Video Production program, they will lose the privileges given to them. Parents or guardians will also be contacted.

Video Production Contract

Student Statement:

I agree I must maintain respectful and responsible behavior in order to remain a member of the Video Production class. I understand that abuse of my privileges will result in my schedule being modified to a different elective class and/or my ability to attend events as a Video Production student may be revoked.

I understand that I must return my media pass to Ms. Kruser as directed and that it may NOT be given or loaned to any other student for any reason.

By signing this document, you acknowledge that you have read all the items below and that you understand:

1. You accept full responsibility for the care of and safety and timely return of the equipment.
2. Equipment must be returned in the same condition it was when you checked it out. All equipment will be in good working order when checked out.
3. All equipment must be signed out and signed in on the check-out form.
4. Camera equipment MUST be in your possession at all times. Students found leaving equipment unattended will lose the privilege to use it.
5. Do NOT lend the camera equipment to anyone else. It is checked out to you and you are responsible for it.
6. Cameras are only to be used for class assignments. Personal use of cameras is not allowed.
7. Cameras and other equipment are checked out on a daily basis. If you need to photograph or shoot video of an after-school event, you must check the camera out after school that day or during class, as directed by Ms. Kruser.
 - a. Failure to comply: first time = warning, second time = one week no equipment use, third time = suspended use indefinitely.
 - b. If you are absent and/or forget the camera at home, you must still return the camera via parent or guardian.
8. Never attempt to repair equipment yourself or remove any parts.

Being in Video Production is a privilege. If you violate the terms of this contract, you will lose the privilege of checking out equipment, will face disciplinary actions and possible removal from the course.

Student Name: _____

Student Signature: _____ Date: _____

Parent or Guardian Statement:

I hereby agree to allow my student to participate in videos produced by Reuburn Intermediate School, and I authorize Reuburn Intermediate School to record, re-record, and photograph my child's likeness, performance, and voice. Reuburn Intermediate School may edit and adapt my child's participation as it deems appropriate.

I further agree that the program and all of its elements, including all still photographs taken in connection with it, belong entirely and exclusively to Reuburn Intermediate School, so that Reuburn Intermediate School and its licensees may duplicate, distribute, broadcast, exhibit, or otherwise use the program, any portion of it, or related still photographs, without limitation or restriction throughout the world in perpetuity. If my child's participation includes music owned, composed, or arranged by them Reuburn Intermediate School will have the synchronization and performing rights so that the music can be used in the program. If my child's participation includes still photographs, footage, artwork or other materials owned or created by them, Reuburn Intermediate School will have the right to use such materials in the program. I release Reuburn Intermediate School and its licensees and assigns from any liability arising from my child's participation in the program and authorize use of my child's first and last name, likeness, voice, performance, and biography for the project purposes, including but not limited to program and institutional publicity, supplementary literary material, and other purposes. I intend to be legally bound by this release.

I agree and have read the expectations of my student as a member of the video production program. I represent that I am 18 years of age or older.

Parent/Guardian Name: _____

Parent/Guardian Signature: _____ Date: _____

Students and their parent or guardian must sign and return this form. By doing so, you both acknowledge you have read and agree to this information.

The Clovis Unified School District does not discriminate on the basis of race, color, disability, or national origin in admission or access to and treatment of employment in its programs and activities as required by Title VI, Title IX, and Section 504. Complaints: Contact Mr. Barry Jager, Human Resources, (531) 327-9308.

Favor de llamar a la oficina para asistencia en español.

Thov tiv tauj peb lub hoob kas yog xav tau kev pab nrog lus Hmoob.